

# BUILD-IT

## Building University-Industry Learning and Development through Innovation and Technology Alliance (BUILD-IT)

### Women in STEM Webinar #3: Approaches to increasing Women in STEM Professions

*Tuesday, August 16, 2022*

*Venue: Online via Zoom Webinar*

<https://asu.zoom.us/j/85247466937>

#### Instructors:

Moderator: Ms. Bea Rodriguez-Fransen, University Innovation & Design Fellow, ASU

#### Speakers:

Ms. Tania Soerianto, Chief Product Officer, Generation Girl

Valerie Leong, Program Manager of Amazon Web Services (AWS)

Ngoc Trang, Deputy Director of Institute for Cadre Development of HCMC supporting sustainable tourism development Con Chim - Tra Vinh

Coordinators: Ms. Anh Dang, ASU and Ms. Lien Le, ASU

**Attendees:** BUILD-IT Partner Schools: Leaders/Program heads/staff responsible for women in STEM/faculty members

**Location:** Online in Webinar Format

**Webinar:** "Approaches to increasing Women in STEM Professions" Webinar #3 at 8:00 AM, Tuesday, August 16, 2022

#### Expected outcomes:

- Participants will experience the real projects and activities that support the development and implementation of similar projects and activities in their universities to increase women in STEM professions.

**KPI and Results Matrix Links:** Cross-Cutting Activity 2, Core 3; KPI 2, 3, 4, 11 and 13



# BUILD-IT

<b>7:45 – 8:00 am</b>	<b>Zoom Registration and Entry into Zoom Webinar Room</b>
<b>8:00 – 8:02 am</b>	<b>Start the webinar by Ms. Phuong Anh</b>
<b>8:02 – 8:10 am</b>	<b>Introduction of the moderator and speakers by Bea Rodriguez-Fransen</b>
<b>8:10 – 9:25 am</b>	<b>Presentation of Speakers and Q&amp;A</b>
8:10 – 8:25	Presentation of Tania Soerianto, Chief Product Officer, Generation Girl
8:25 – 8:35	Q&A for Tania Soerianto
8:35 – 8:50	Presentation of Valerie Leong, Program Manager of Amazon Web Services (AWS)
8:50 – 9:00	Q&A for Valerie Leong
9:00 – 9:15	Presentation of Ngoc Trang, Deputy Director of Institute for Cadre Development of HCMC supporting sustainable tourism development Con Chim - Tra Vinh
9:15 – 9:25	Q&A for Ngoc Trang
<b>9:25 – 9:30 am</b>	<b>Final Remarks by Bea Rodriguez-Fransen</b>
<b>9:30 am</b>	<b>Webinar Ends</b>
	<b>Thank you</b>